



THE *Wedding* RING

WEDDING EXPOS | WEDDING MAGAZINE | ONLINE WEDDING RESOURCE

Wedding Expos 2024

The Wedding Ring produces 25-30 couture bridal events per year throughout Southern Ontario. These wedding planning events are a favourite among local brides and grooms for meeting the most talented local wedding professionals that the area has to offer. With a limited number of exhibitors in each category, we offer a curated wedding planning experience in an elegant upscale environment.

This upscale experience isn't just for engaged couples! With all-in-one pricing, your booth comes equipped with WiFi, hydro (except KW, Hamilton, Oakville & Niagara), vendor lounge, and much more. At The Wedding Ring, we make sure that everyone has a great day when they attend one of our wedding expos. Custom add-ons are available.

2SLGBTQ+ BIPOC inclusive. Everyone welcome!



- Save the Expo Dates -

Winter 2024

Kitchener-Waterloo: Jan 6 & 7 – 11 am to 4 pm | Bingemans – Marshall Hall
Hamilton: Jan 20 & 21 - 11 am to 4 pm | Hamilton Convention Centre by Carmens
Oakville: Feb 4 - 11 am to 4 pm | OE Banquet & Conf Ctr
Stratford: Feb 11 - 11 am to 3 pm | Best Western The Arden Park Hotel
Guelph: Feb 24 - 11 am to 3 pm | The Grand Guelph
London: Feb 25 - 11 am to 3 pm | Best Western Lamplighter Inn
Niagara: March 2 & 3 - 11 am to 4 pm | Holiday Inn St Catharines
Brantford: Mar 23 – 11 am to 3 pm | Best Western Brantford
Cambridge: Apr 7 – 11 am to 3 pm | Tapestry Hall
Woodstock Apr 21 – 11 am –to 3 pm | Craigowan Golf & Country Club
Norfolk County (formerly Veil & Tie): May 5 - 11 am to 3 pm | Burning Kiln Winery

Fall 2024

Stratford: Sept 22 – 11 am – 3 pm | Best Western The Arden Park Hotel
Niagara: Sept 29 – 11 am – 4 pm | Holiday Inn & Suites St. Catharines Conf Ctr
Kitchener-Waterloo: Oct 6 – 11 am – 4 pm | Bingemans – Ballroom
London: Oct 20 – 11 am – 3 pm | Best Western Lamplighter Inn
Hamilton: Oct 27 – 11 am – 4 pm | Hamilton Convention Centre
Norfolk: Nov 3 – 11 am – 3 pm | Greens of Renton
Cambridge: Nov 10 – 11 am – 3 pm | Tapestry Hall
Guelph: TBA
Brantford: TBA
Oakville: TBA

- Booth Options -

Your booth at The Ring's Wedding Expo includes:

- Black pipe and drape (excludes Micro Booths)
 - Access to the WiFi
- Access hydro – based on booth location, must be requested in advance (available in KW, Hamilton, Oakville and Niagara for \$75)
- Inclusion in expo routine marketing before, during, and after the expo including expo handout, passport, online exhibitor list, and social media tags.

Single Booths – 10×8 or 8×8 depending on the city, a single booth is our most popular option. Located in the heart of the Expo and includes all the bells and whistles listed above.

KW, Hamilton & Niagara Fall and Oakville Winter (longer show) - starting at \$645

KW, Hamilton & Niagara Winter (2-day show) - starting at \$795

All Other Expos - \$495

Double Booths – Go big or go home! 20×8 or 16×8 depending on the city, a double booth gives you the most square footage for your expo dollar and includes all the routine inclusions plus extra tables and chairs as requested.

KW, Hamilton & Niagara Fall and Oakville Winter (longer show) - starting at \$1195

KW, Hamilton, and Niagara Winter (2-day show) - \$1495

All Other Expos - \$895

Triples and Quad Booths are also available.

Mini Booths – Available ONLY at the KW, Hamilton Oakville & Niagara Expos
Do you need more than a cocktail table, but less than a full-size booth?

Mini Booths are 6×6 and include pipe and drape, and a chair.

1-day show - \$525, 2-day show - \$675

Micro Booths – Suitable for the exhibitor who doesn't need a lot of space to promote their product or service?

Micro Booths are just a cocktail table and a chair with space for a single popup and one person.

Pipe and drape are not included. Access to hydro is not guaranteed.

KW, Hamilton, and Niagara Winter (2-day show) - \$495

Oakville - \$395

All Other Expos - \$335

Available Addons

- Table (any size) with black linen - \$35 each
- Corner booth upgrades - \$50-75 per corner
- Welcome Bag – branded gift items (nail file, hair tie, notepad, etc) FREE
 - paper marketing pieces - start at \$150

Sponsoring The Ring's Wedding Expos

Grand Prize Sponsor -

Contribute a no-purchase-necessary prize to The Expo's Grand Prize and you receive:

- Social media shout-outs when we promote the Grand Prize including links to your choice of URL
- Email shout-outs when we promote the Grand Prize including links to your choice of URL
 - Topline placement on the Grand Prize Passport
 - Topline placement on the Expo Handout
- Complimentary item included in the Welcome Bag

Social Media Sponsor – \$350 plus booth, \$500 plus booth for KW, Hamilton, Oakville & Niagara

A little bit extra with your booth at the Ring's Wedding Expo. A Social Sponsorship gives you an all-access pass to the Ring's Wedding Expo social media.

- Co-host the Facebook Event
- Mention and tags in sponsored posts
- Extra posts/stories with tags in our Pre-Expo promotions
- One complimentary print item is included in the Welcome Bags

Event Sponsor – \$500 plus booth, \$750 plus booth for KW, Hamilton, Oakville & Niagara

Social media is our favourite thing! But there's still room for print! When we opt into print marketing, you'll be right there with us. From local newspapers and magazines to Expo handouts and banners.

- Mentions and tags in sponsored social media posts
- Extra posts/stories with tags pre, during, and post-Expo on social media
- Logo on all print ads for The Ring's Wedding Expo in local newspapers/circulars
 - Logo on the main page of The Expo handout
 - Option to place a popup banner in the Expo registration area
- Logo on all expo pages on TheWeddingRing.ca, Facebook Event header as well as in all eBlasts
- Two complimentary print item is included in the Welcome Bags

Other sponsorship options available include:

Welcome Bag Sponsor
Custom Label Sponsor

Custom Sponsorship: Have an idea you don't see here? Let's chat!